

Disclaimer: this document is NOT meant to be a comprehensive user guide. Nor is this an official guide to RaiseRight. It is meant as an introduction to using RaiseRight, including it's benefits.

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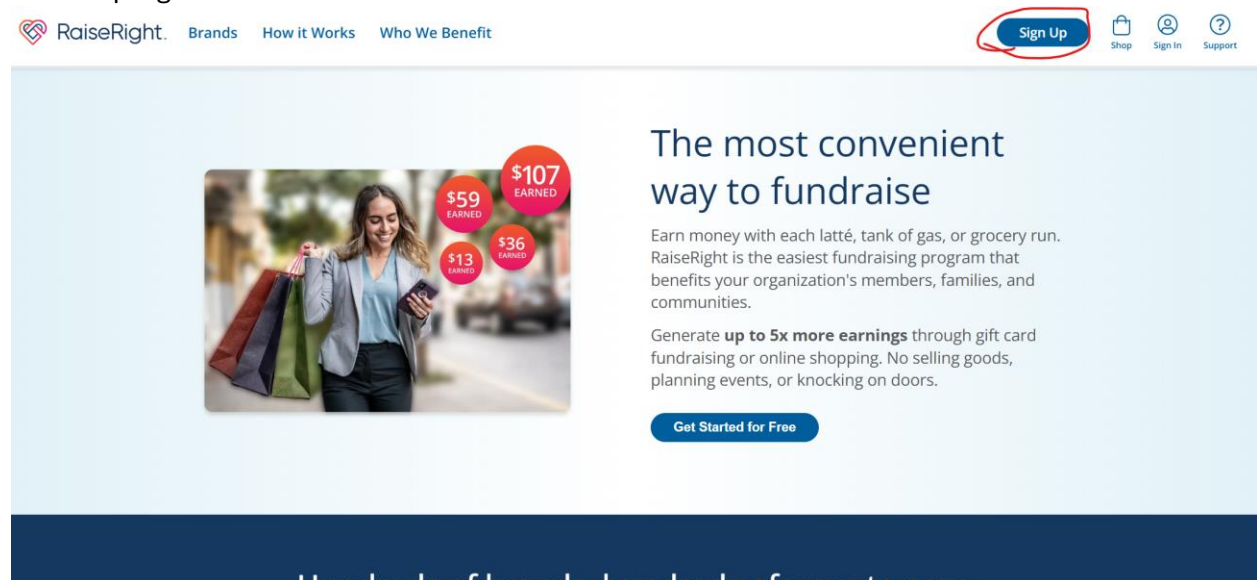
## Summary

RaiseRight allows customers to purchase gift cards (both physical and electronic) with a portion of the purchase going to a fundraising program. The amount given back depends on the brand. Specifically, for PMB, half the money given back goes into your student account with PMB, and the other half goes into the PMB general fund. Our RaiseRight coordinator, Jessi Dreves, usually has KwikTrip, Woodman's, Festival and Shell physical gift cards in stock as these are big sellers. You can find her at the PMB meetings or reach out below to set up a time. You can find more detailed information here, <https://pulaskimusicboosters.net/fundraisers/>, or at <https://www.raiseright.com/>.

Shopping on the go?!?! Download the RaiseRight app and buy eGift cards right at the store! If you have any questions, please reach out to [pulaskimusicboosters@gmail.com](mailto:pulaskimusicboosters@gmail.com), or to Jessi at [jessid04@outlook.com](mailto:jessid04@outlook.com).

## Signing Up

This is a one-time activity to set up your account, make PMB your fundraising program and tell us who you are raising money for. To get started, go to <https://www.raiseright.com/> and click "Sign Up" in the top-right corner.



The screenshot shows the RaiseRight website interface. At the top, there is a navigation bar with the RaiseRight logo and links for 'Brands', 'How it Works', and 'Who We Benefit'. On the right side of the navigation bar, there are icons for 'Shop', 'Sign In', and 'Support', with the 'Sign Up' button highlighted by a red circle. Below the navigation bar is a hero section featuring a woman in a grey blazer and blue top walking and holding shopping bags. Overlaid on the image are four red circular callouts showing earnings: '\$59 EARNED', '\$13 EARNED', '\$36 EARNED', and '\$107 EARNED'. To the right of the image, the text reads 'The most convenient way to fundraise' followed by a paragraph: 'Earn money with each latté, tank of gas, or grocery run. RaiseRight is the easiest fundraising program that benefits your organization's members, families, and communities.' Below this is another paragraph: 'Generate up to 5x more earnings through gift card fundraising or online shopping. No selling goods, planning events, or knocking on doors.' At the bottom of the hero section is a blue button that says 'Get Started for Free'. The bottom of the page has a dark blue banner with the text 'Hundreds of brands, hundreds of ways to earn'.

On the SignUp screen, enter the PMB enrollment code: **F3FA23EF57L95** then click “Join a Program”.

Join an existing program

All you need is your organization's unique enrollment code. If you don't know your code, you can ask your program's coordinator.

Enrollment Code [What's an enrollment code?](#)

F3FA23EF57L95

Join a Program

or

Start a new program

If your organization is ready for a better way to fundraise, you've come to the right place. For more information on gift card fundraising, visit [RaiseRight.com](#) or call a New Program Advisor at: 1-800-727-4715, Option 4.

Start a New Program

Enter your first and last name and the Student's Name that you are earning for. This is great for extended family and friends, as they can they help raise money for your student and the PMB as well! Then click “Next”.

Create Account Sign-in Information Account Security

## Create your account

We need some basic information to help you start earning for Pulaski Community Schools Music Boosters.

First Name

Last Name

Who are you earning for?

Student's Name (optional)

Group (optional)

Next

[Back](#)

Enter your email address and create a password, then click “Next”.

Create Account

Sign-in Information

Account Security

## Sign-in information

This information will be used for you to sign in to your account

Email

Yes, send me emails when bonus earnings increase or when exclusive earning opportunities are available.

Password (8+ characters) SHOW

Password strength

For a stronger password

- Try a 3-4 uncommon word phrase that's easy to remember, ex. hungry car dance
- Capitalization doesn't help much
- Avoid predictable patterns and substitutions, like 123@sdf

Confirm Password SHOW

[Next](#)

[Back](#)

Finally, set up a couple of security questions, then click “Next”.



Create Account

Sign-in Information

Account Security

## Secure your account

Security questions are used to recover your account if you forget your password and don't have access to your verified phone (collected in the next step)

Security Question 1

Answer 1

Security Question 2

Answer 2

[Next](#)

[Back](#)

Finally, set up a recovery phone for 2-step authentication, and choose a call or a text for verification.



Create Account

Sign-in Information

Account Security

## Set up your recovery phone

Ensure your account's safety by setting up phone verification for 2-step authentication.

Phone Number (Mobile preferred)

[Call Me](#) Or [Text Me](#)

These choices can be modified in your account settings at any time. NOTE: once you are ready to place an order, you'll need to add a payment method and an address to your account.

## Gift Cards – Physical and Electronic (eGift)

RaiseRight has gift cards for over 750 brands in their store. Some of the most popular for our community are KwikTrip, Woodman’s, Festival and Shell. These are usually available directly from the PMB RaiseRight coordinator. When shopping on <https://www.raiseright.com/>, click on the “Shop” icon in the top-right corner.

Shop Favorites Wallet Account Cart

RaiseRight

The most convenient way to fundraise

Earn money with each latté, tank of gas, or grocery run. RaiseRight is the easiest fundraising program that benefits your organization's members, families, and communities.

Generate **up to 5x more earnings** through gift card fundraising or online shopping. No selling goods, planning events, or knocking on doors.

Get Started for Free

This will take you to a page with today’s bonus deals, featured brands, and categories. Click on the “Shop” icon in the top-right corner again to see the full list of brands available.

Find brands, like "Instacart"

Shop Favorites Wallet Account Cart

Discover Buy Gift Cards Shop Online

Jeff - Pulaski Community Schools Music Boosters

----- 9 DAYS -----

**9 Ways to Earn**

FOLLOW US ON SOCIAL MEDIA FOR DAILY EARNING TIPS

SEPTEMBER 4-12

DOORDASH DSW FANATICS

GAP HOME CHEF THE HOME DEPOT

instacart ULTA BEAUTY FLORIDA EXPRESS

### Today's Gift Card Bonuses



From here you can filter and sort to find the brands and stores you like.

# Buy Gift Cards and Shop Online

Earn by purchasing gift cards, shopping online, or both.

Filter & Sort 1045 Results

Sort • Most Popular

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Earnings Type Categories Card Type Denomination

View On Bonus Only

Gift Cards 6%	Gift Cards 4% Online up to 1%	Gift Cards 8%	Gift Cards 2.5%	Gift Cards 5%	Gift Cards 9% <small>new</small>	Gift Cards 4.5%
Gift Cards 1.6%	Gift Cards 4%	Gift Cards 8%	Gift Cards 15% <small>new</small>	Gift Cards 4%	Gift Cards 2.5%	Gift Cards 4%

Once you find what you are looking for, click on the brand and then choose the type (Physical, eGift or Reload), choose your amounts and then click "Add to Cart". Lowe's was used as an example because it has all options available. Please see below for more info on reloading gift cards and Shop Online.

Ways to Earn  
Buy Gift Cards Shop Online

Gift Card Types  
Physical eGift Reload

Gift cards that are shipped to your organization, or mailed directly to you if ship-to-home eligible.  
• Ship to home eligible  
• Reloadable card

Card Amount	Quantity	Earnings
\$25.00	1	4%

Total \$25.00

Add to Cart

My Cart

You're earning \$1.00

View Cart

Keep Shopping

Lowe's Physical - \$25.00 (x1) \$25.00

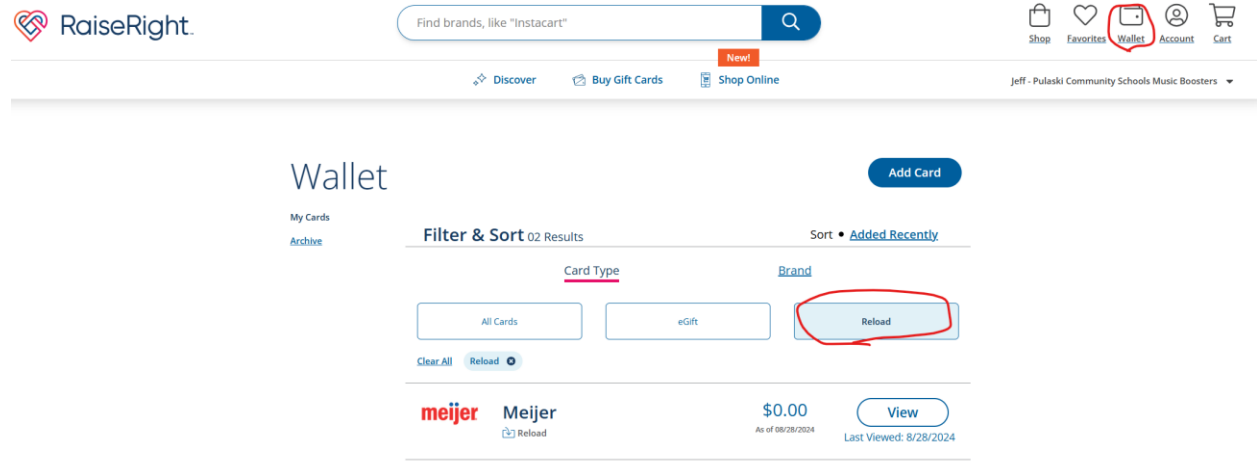
Subtotal \$25.00

The pop-up window in the top-right confirms what you added to the cart and shows your current earnings. Please keep in mind that 1/2 of those earnings go to your student account and the other half into the PMB general fund. You can now keep shopping for more cards, or View Cart if you are ready to complete your order.

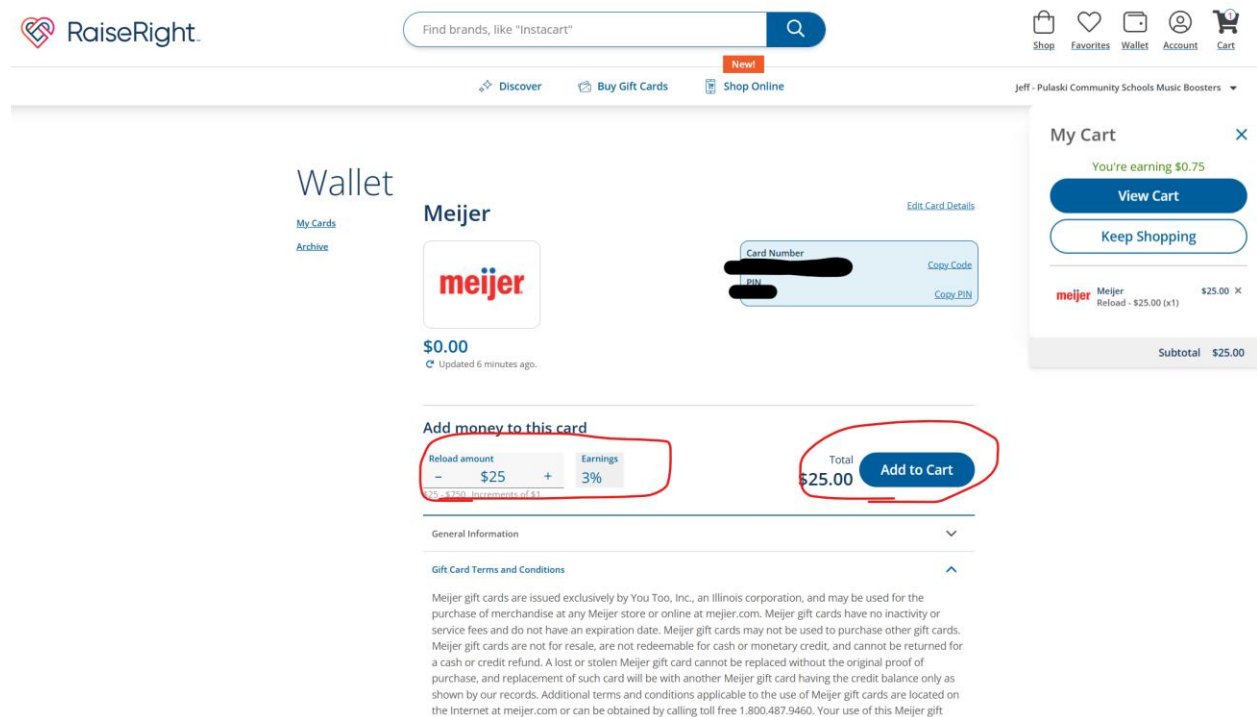
Please see below for important information about checking out!

## Reloadable Cards

Some physical gift cards can be reloaded. The easiest way to find these is to go to your Wallet in the top-right corner, and then filter to “Reload”.



Using Meijer as the sample, you can choose your amounts and then click “Add to Cart”.



As before, the pop-up window in the top-right confirms what you added to the cart and shows your current earnings. Please keep in mind that ½ of those earnings go to your student account and the other half into the PMB general fund. You can now keep shopping for more cards, or View Cart if you are ready to complete your order.

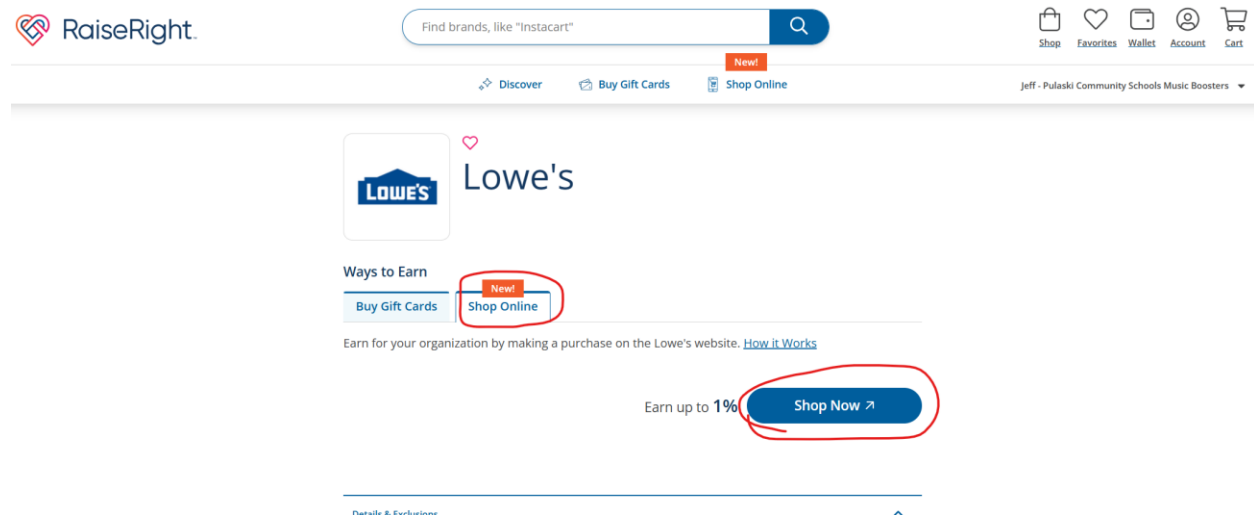
Please see below for important information about checking out!

## **Shop Online**

Shop Online is a new program in the summer of 2024 that gives cash back right at the time of checkout. The great part of this is that you can double-dip and use RaiseRight to purchase gift cards to the same brand. Lowe's is a great example of this.

There are 2 methods to using Shop Online. This document will cover Shop Online through the RaiseRight website. The other method is to install an extension into your web browser. The RaiseRight extension will show a pop-up when you start browsing a site that is part of the Shop Online program.

Search for the brand you want as before, then click on the brand and then choose the "Shop Online" tab. Lowe's was used as an example because it has all options available. Once there, click on "Shop Now" and RaiseRight will redirect you to the brand's website.



The screenshot shows the RaiseRight website interface. At the top, there is a search bar with the text "Find brands, like 'Instacart'" and a magnifying glass icon. To the right of the search bar are icons for "Shop", "Favorites", "Wallet", "Account", and "Cart". Below the search bar, there are navigation tabs: "Discover", "Buy Gift Cards", and "Shop Online" (which is highlighted with a red box and a "New!" badge). The main content area features the Lowe's logo and the text "Lowe's". Underneath, there is a "Ways to Earn" section with two buttons: "Buy Gift Cards" and "Shop Online" (highlighted with a red box and a "New!" badge). Below this, there is a link "How it Works" and the text "Earn for your organization by making a purchase on the Lowe's website." At the bottom of this section, there is a button "Shop Now" (highlighted with a red box) and the text "Earn up to 1%".

## **Checking Out**

Once you've completed your shopping, click the cart in the top-right corner of any page and then click "View Cart".





Ways to Earn  
[Buy Gift Cards](#) [Shop Online](#)

Gift Card Types

[Physical](#) [eGift](#) [Reload](#)

Gift cards that are shipped to your organization, or mailed directly to you if ship-to-home eligible.

- Ship to home eligible
- Reloadable card

Card Amount	Quantity	Earnings	Total
\$25.00	1	4%	\$25.00

Add to Cart

My Cart

You're earning \$1.00

[View Cart](#)

[Keep Shopping](#)

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Lowe's Physical - \$25.00 (x1) \$25.00 X

Subtotal \$25.00

The checkout process has several different fees and charges associated with it. The first is regarding shipping. Unless directed to by the RaiseRight coordinator, you MUST choose “SHIP THEM TO ME”! If you choose to ship to the coordinator, then PMB is required to pay S&H fees, which reduces the benefit. Additionally, shipping will be delayed as your order is treated as a “request” and will not be processed until the coordinator schedules a delivery. In most cases, if the coordinator did not instruct you to choose this shipping type, your order will be canceled. Once this is configured correctly, click on “Begin Checkout”.

## Cart

Cart > Payment > Shipping > Review Order

Clear Cart

You have cards eligible for ship to home.

[Ship them to me](#)  
I'd like them sent directly to me. (S&H fees apply)

[Ship them to my coordinator](#)  
I'd like them sent to my coordinator. (Organization schedules and pays S&H fees)

Ship to  
 • Ship to home: 1 card

Shipping Method  
 Standard Mail

Subtotal	\$25.00
Convenience Fee	\$0.29
Shipping & Handling	\$1.00
<b>Total</b>	<b>\$26.29</b>

Earnings \$1.00

Product	Value	Quantity	Dollar Amount
<b>Ship to Home</b> These cards will ship directly to you.			
Lowe's Physical Earn 4.00% = \$1.00	\$25.00	1	\$25.00 X
<b>Subtotal</b>		1	\$25.00

[Begin Checkout](#)

Next up is payment. The cheapest is to add your bank account to your RaiseRight payment methods. Using this method, you will be charged a flat fee of \$0.29 per order, regardless of the total order. The other 2 methods charge a percentage of the total order, so the larger the order, the larger the convenience fee. Debit cards are charged 1%, while credit cards are charged 3%. Choose the payment method that is right for you, then click “Continue to Shipping”.

# Payment

Cart > Payment > Shipping > Review Order

- Bank Account (xxxx-xxxx-xx)
  - \$0.29 Convenience Fee
  - Default Payment
- Add Debit Card NEW
  - 1.0% convenience fee applies to each transaction
- Add Credit Card
  - 3.0% convenience fee applies to each transaction

Back Continue to Shipping

## Cart

Product	Value	Quantity	Amount
Lowe's Physical	\$25.00	1	\$25.00
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
<b>Total</b>			<b>\$26.29</b>

Ship to • Ship to home: 1 Items  
Payment Bank Account (xxxx-xxxx-xx)

On the Shipping screen, verify your address or add one if necessary. Then choose the shipping method you'd like. This is for physical gift cards. eGift and reloads will not require shipping. When done, click "Review Order".

# Shipping

Cart > Payment > Shipping > Review Order

**Shipping Address**

[Redacted Address] Edit

[Add New Address](#)

Make this my preferred shipping address

**Shipping Method**

Shipping Method	Estimated Shipping Date	Cost
<input checked="" type="radio"/> Standard Mail	Ships within 3 days	\$1.00
<input type="radio"/> UPS Ground	Ships within 3 days	\$11.50
<input type="radio"/> UPS Overnight	Ships within 1 day	\$16.50

• Holidays may affect actual ship dates  
• Tracking number not provided with Standard USPS Mail

Back Review Order

## Cart

Product	Value	Quantity	Amount
Lowe's Physical	\$25.00	1	\$25.00
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
<b>Total</b>			<b>\$26.29</b>

Ship to • Ship to home: 1 Items  
Payment Bank Account (xxxx-xxxx-xx)

Finally, confirm all your order details: ship to home vs. coordinator, what was ordered, payment method, address, shipping method. When satisfied that it is correct, click on "Place Order".



# Order Review

Cart > Payment > Shipping > Review Order

Product	Value	Quantity	Dollar Amount
<b>Ship to Home</b> These cards will ship directly to you.			
<b>Lowe's</b>			
Physical Earn 4.00% = \$1.00	\$25.00	1	\$25.00
<hr/>			
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
			<b>Total</b>
			\$26.29

Payment [Edit](#)

Bank Account (xxxx-xxxx-xxxx-xxxx)

Ship to [Edit](#)

• Ship to home: 1 card

Shipping Method [Edit](#)

Standard Mail

Subtotal \$25.00

Convenience Fee \$0.29

Shipping & Handling \$1.00

**Total \$26.29**

Earnings \$1.00

**Place Order**

Cancel